



# Under 10 Planning Canvas™

Copyright © 2012 Under 10 Templates, LLC

## Corporate

- ❖ Expert: Business
- Privilege assessment
- Artifact ownership definitions

## Product

- ❖ Expert: Technology
- Product plan
- Product priority list

## Market

- ❖ Expert: Business
- Feasibility assessment
- Buyer profiles
- Competitive landscape

## Business

- ❖ Expert: Business
- Portfolio roadmap
- Business plan
- Financial model

## Promotion

- ❖ Expert: Market
- Promotional priority list

## Selling

- ❖ Expert: Market
- Sales enablement priority list

## Support & operations

- ❖ Expert: Technology
- Operations plan
- Delivery plan

Prepared for

By

## Business performance

- ❖ Expert: Business
- Profitability retrospective
- Process retrospective

## Market performance

- ❖ Expert: Business
- Market retrospective

*Idea-to-product process*

*Product-to-market process*

*Success assessment*